
Inspiring Culture Privacy Policy 2025

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1. Introduction

Inspiring Culture Sàrl (headquarters: Av. Beauregard 3, 1007 Lausanne, Switzerland, company registration number: CH-550.1.111.290-4) and its partner company, Inspiring Culture Kft. (headquarters: 1112 Budapest, Beregszász út 80., Hungary, company registration number: 01 09 695865) further: Company, provisions of the General Data Protection Regulation (GDPR) and conducts its data management activities based on applicable laws. This document details the principles and purposes of handling personal data and the rights of the data subjects.

2. Data management activities

2.1. Scope of processed data

- Personal data: name, address, telephone number, e-mail address, date of birth, etc.
- Customer data: contact data and data related to orders.
- Employee data: information included in the employment contract, data necessary to fulfill legal obligations.
- Partner data: data managed in connection with contractual relationships.

2.2. Purpose and legal basis of data management

- **Service provision:** fulfillment of contracts and contact with customers (GDPR Article 6 (1) point b)).
- **Customer service:** management of received inquiries and provision of information (GDPR Article 6 (1) point b)).
- **Marketing:** marketing activities based on consent (Article 6 (1) point a) GDPR).
- **Legal compliance:** fulfillment of legal obligations (GDPR Article 6 (1) point c)).
- **Legitimate interest:** internal administration related to business activity (GDPR Article 6 (1) point (f)).

3. Data management processes

3.1. Data collection

The data can be collected on forms filled out by those concerned during online registration, when concluding a contract or through other customer service channels.

3.2. Data retention

The data is only processed for the necessary period, under the realization of the given purpose and the legal regulations.

3.3. Data protection

We handle data security with technical and organizational measures, including encryption, authorization management, and regular audits.

4. Data transfer and data processing

4.1. Data processors

The Company only works with data processors who guarantee compliance with data protection regulations.

These are respectively:

- Wix <https://www.wix.com/about/privacy>
- Google <https://policies.google.com/privacy?hl=hu>
- Cooltix <https://support.cooltix.com/hu/articles/6912348-adatkezelesi-szabalyzat>
- Surveymonkey <https://www.surveymonkey.com/mp/legal/privacy/>
- Apple <https://www.apple.com/legal/privacy/hu/>
- Microsoft <https://www.microsoft.com/hu-hu/privacy/privacystatement>

The Company reserves the right to use additional secure data processors for the purpose of data management in the future, taking into account the legal basis.

4.2. Data transmission to third parties

Data may be forwarded to third parties only to fulfil a legal obligation, the prior consent of the persons concerned or the fulfillment of a contract.

5. Rights of data subjects

Those concerned are entitled to:

- **Request access** to your personal data.
- **Request a correction**, if the data is inaccurate.
- **Request deletion**, if there is no additional legal basis for data processing.
- **Request restriction of data processing** under certain conditions.
- **To protest** against data processing based on legitimate interest.
- **Request data portability**, if the data management takes place in an automated manner.

6. Management of data protection incidents

Any data protection incidents are investigated immediately and the competent authority (NAIH) is notified within the time frame defined by law.

7. Contact

In case of questions or complaints related to data management, you can contact the current managing director at the following contact details:

- Phone number: in Switzerland +41 21 320 60 63, in Hungary +36 1 309 0209,
- E-mail: info@inspiringculture.org

8. Final Provisions

This data protection agreement is for the information of the Data Subjects and applies to the data management activities carried out by the Company. The Company reserves the right to periodically modify its data management practices and the content of this document.

Budapest, January 15, 2025.